



**Hi there,
we'll be brief...**



We are Halfpica.

We are a group of people in Delhi NCR, India. We create brands, products and marketing. And we use strategy, design, content and development to do it.

WHO WE ARE —



**We are five professionals
working together for the last
four years.**

Halfpica is the team of bright creative people from various areas: UI/UX, graphic and motion design, mobile and web development, digital art, project management and copywriting. We are all united with a desire to do our work the best way possible. We aren't afraid of challenges and know the power of teamwork. Let's work together!

We are
good
at

Branding

- Brand strategy
- Brand identity
- Brand system

Product design

- Mobile apps
- Web apps
- TV apps

Marketing

- Websites
- Advertising
- Social media

We strategize

- Research
- Brand Strategy
- Product Strategy

We design

- User Experience
- Product Design
- Brand Design

We develop

- Front-end development
- CMS development
- Support and Maintenance

**How
we do
it?**

Why us?

Close collaboration

We know our stuff, you know your stuff, put it together and that's a whole lot of stuff we know.

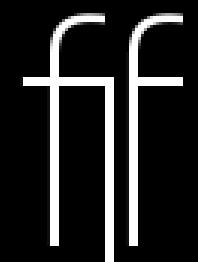
No pitching. Period.

We work with our clients to understand their needs, figure out their budget, create the right team and set the project up.

Cross-functional team

Our imagination isn't limited by a freelancer who may or may not be available. That's not the way to make a great product.

**Results
look like...**



FITNFASH

ETHNIC
WESTERN
BY OCCASION
ACCESSORIES
FAQS

So many options to
keep you looking fresh

HOW IT WORKS

What are you looking for today?

SEARCH

✉ info@fitnfash.com

📞 +91 9874563210



DESIGNER: CHHAVVI AGGARWAL

Soft Pink Cape Lehenga Set

Rs. 4,250 rental Rs. 28,000 retail



DESIGNER: ROHIT BAL

Pink Crushed Silk Lehenga Skirt and Dupatta

Rs. 5,900 rental Rs. 148,000 retail

≡ ff

ADD TO WISHLIST

Nude & Gold Chanderi

So many options to
keep you looking fresh

BORROW NOW

Select the category

Select the size

SEARCH

How it Works

HYGIENE FIRST • CUSTOM FITTING • FREE ALTERNATIVE

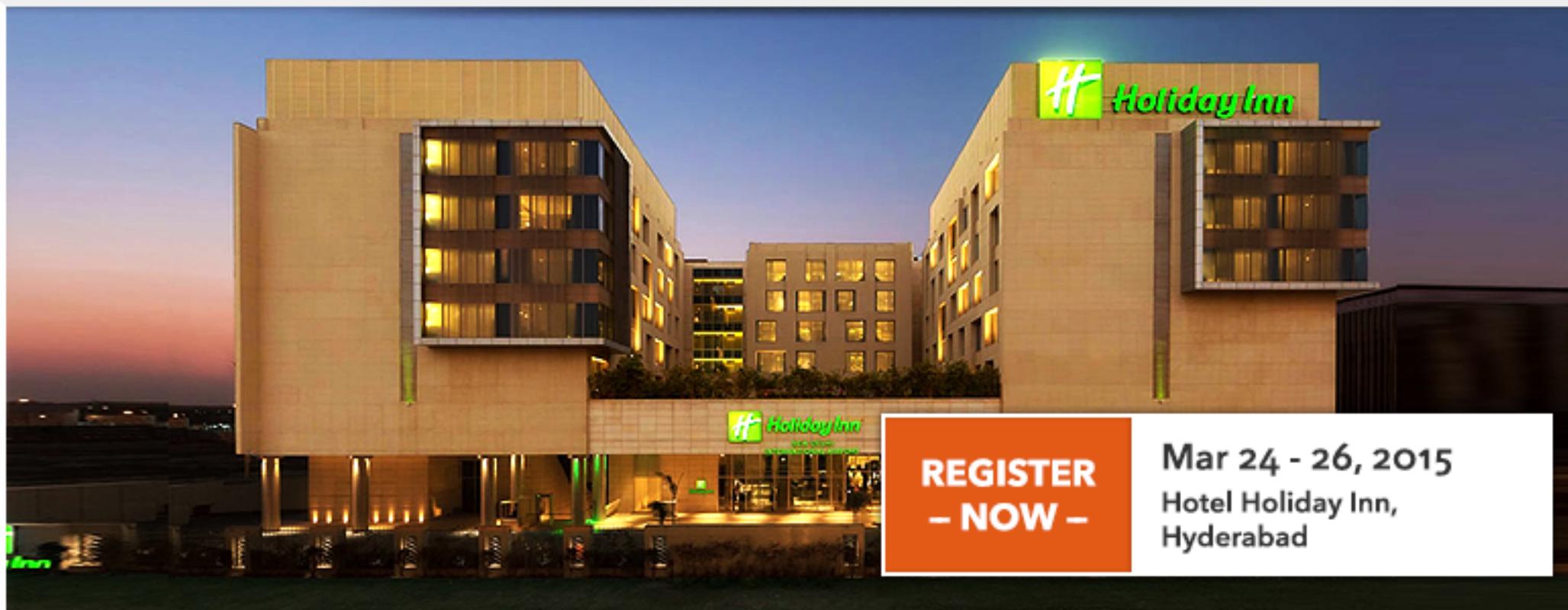
It is simple! Just select the date to wear one of our awesome dresses and book it. What's more? You can also select an alternative wear, at no extra cost.

We will provide free Demo of both the dresses. You can choose to keep any one of them. We will get it custom-fitted.

HAPPY YOU MEANS A HAPPY US.





**CONFERENCE**

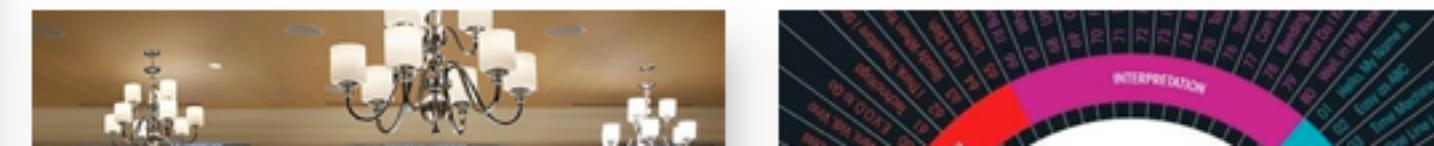
India Event Management Summit 2015

26 Apr

Holiday Inn

Delhi International Airport,
Airport Rd, Aerocity,
Indira Gandhi International Airport
New Delhi 110037**EVENT**

Akendi UX Training & Certification

**CONFERENCE**

A Day in the Life of a Requirement

12:30

Cleaning Plan

Basic+ ₹499/mo

- ✓ Exterior Hand Wash
- ✓ Towel Hand Dry
- ✓ Wheel Shine
- ✓ Bumper Cleaning
- ✓ Tyre Cleaning
- ✓ 4 Interior cleaning / every saturday

- 1 +

₹499
2+4 wash monthly

Continue

12:30

Track Cleaning

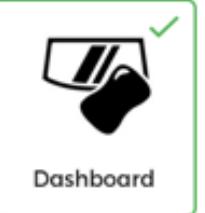
Basic +
Saturday! Interior cleaning day

Please don't left important documents, wallet and cash inside the car

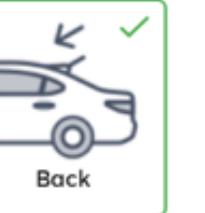




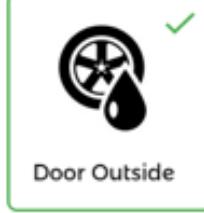
Vacume



Dashboard



Back



Door Outside



Matt wash



Wind wash

Matt washing...
5 - 10 minutes left for cleaning

Washing Complete

Quick Finder

DEPARTMENT

Men's T-shirts & Polos

DISCOUNT

More than 80%

COLOR

Turquoise

PRICE

Rs. 299 and below

BRAND

All Brands

37,469 results

FIND NOW

Men's Clothing 1,26,60 Products Found

HIGH PRICE

LOW PRICE

POPULAR PRODUCTS

BEST SELLING

NEW ARRIVALS



THE WEDDING STORE

Get Minimum 40% Off!

The best styles of the season

SHOP NOW

Show results for

◀ Fashion

Men's Clothing

Men's T-shirts & Polos

Jeans

Shirts

Trackpant and Pyjamas

Trousers

Shorts & 3/4ths

Inner & Sleepwear

Ethnic Wear

Winter Wear

Fabrics

Combos

Refine by

Shopclues Surety

Inspired by your browsing history



Valentina

No worry about meeting

You just schedule your meeting
we will take care everything

- Meeting / Schedule
Select date, time and location
- Documents and Bookings
Passport, flight, hotel and cab
- Cross checklist
Your most important accessories

Add your meeting 

12:30

Meeting Schedule   

Valentina meeting Anup...

January 2019 

Sun	Mon	Tue	Wed	Thu	Fri	Sat
16	17	18	19	20	21	22

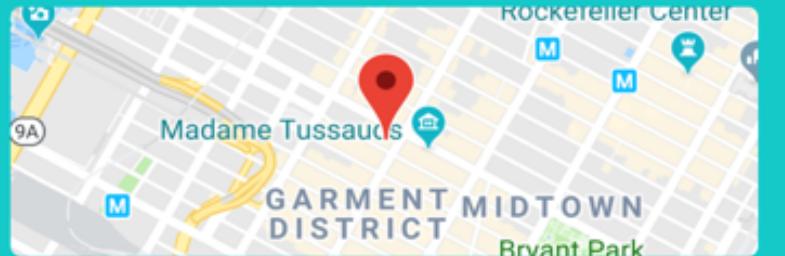
10 / 21°

Choose time
Indian Standard (GMT +5)  11:30 – 13:30  Eastern Standard (GMT +5) 10:00 – 12:00

03 hours before  04 hours before 

[ADD REMINDER +](#)

 New York - ny, USA



Save Meeting

12:30

Bookings & Docu...   

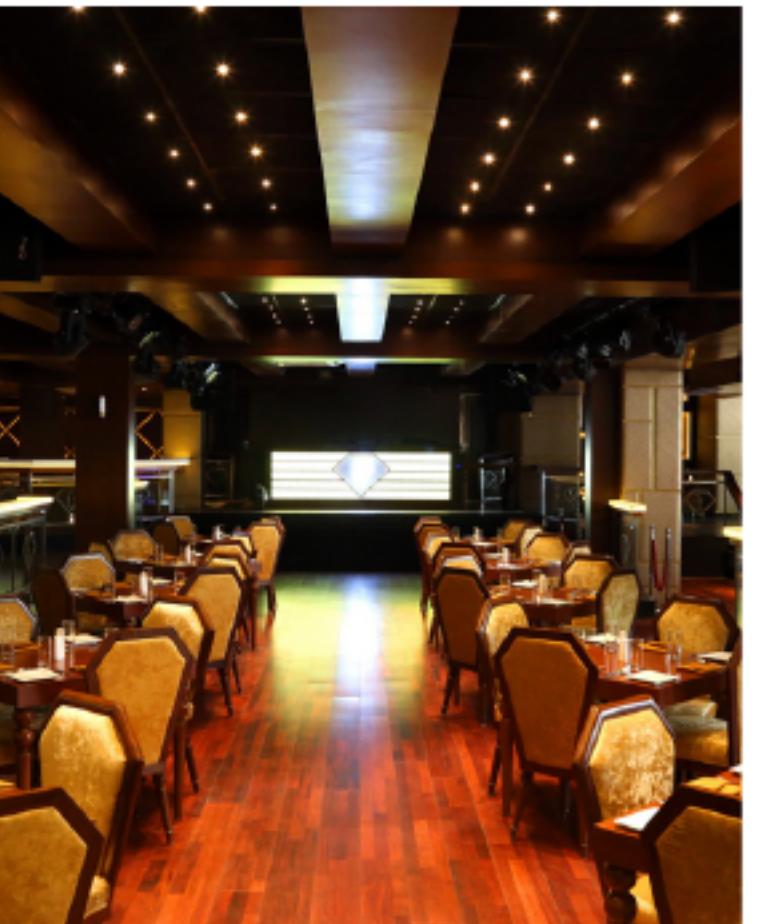
Valentina Meeting with Anup
Wed, 19 Jan 2019 | 10:30 – 12:30
New York, ny, USA

 **Enter your flight PHR**
Send your update about your flight delay/earlier
[ADD REMINDER +](#)

 **Cab pickup details**
10:00 – 12:00  [ADD REMINDER +](#)

 **Hotel booking number**
how far from meeting destination

Bookings Done



21 JUN

Milehigh Monday Nights @ F Bar & Lounge

An elegant atmosphere of partying in mid air with exotic and privileged service provided to our esteemed guests.



17 JUN

Michael Learns to Rock - India Tour @ F Bar & Lounge

The band is regarded as one of the finest 'popmakers' ever to have hit the global music

BUZZIN' WEEKLY GUIDE

21-27 JUN



TILL 30 JUN

Kulfi And Chuski Promotion @ Dhaba, The Claridges

30%
OFF





CLASSICAL MUSIC
MAR 6
**Music In The Park -
Mandolin & Violin**
@ Nehru Park

FOOD PROMOTIONS
FEB 24 - MAR 15

The Year of the Tiger
@ The Yum Yum Tree



NIGHTLIFE
MAR 4
Phi Degrees

@ The Love Hotel at 7i



Jay Hind!
WITH
Sumeet Raghavan

NEW EPISODES
EVERY MON & THU
AT 10:00 PM



ENGLISH PLAY
MAR 6
Blackbird
@ Shri Ram Centre



PLAY
MAR 3
Mirel Masingka
@ Shri Ram Centre



HINDI PLAY
MAR 2 - MAR 6
**5th Meta 2010 - Best
of Theatre Festival**
@ Shri Ram Centre

ART EXHIBITION
FEB 26 - MAR 4





Click to see more

[Dribbble](#)

[Behance](#)

[Website](#)

**They
appreciated us
making the
effort...**

”

When we went live, we were inundated with compliments from both people we knew and people we didn't. That included investors, customers, and partners. I was asked who did the work more times than I ever have in the past.

Amitabh Saran,
Founder & CEO
Altigreen Propulsion Labs

”

We sent out a satisfaction survey to some of our customers to gauge their response to the redesign and over 75% agree that our brand looks better than it did before partnering with Halfpica. They are very good at prioritizing and organizing their workflow.

Karthik Vaidyanath,
CoFounder/ CEO & Head of Product
Instalively.com

”

They were perfect from a design perspective. They always pushed limits to provide the best solution for the client. The team also leveraged trends for design and collaboration tools.

Karun Singla,
CoFounder & CTO
Unicommerce

”

They've been much more professional than any other company we could've found in our own country.

Vineet David,
Assistant General Manager
TUI India

Thank you!

<https://halfpica.com>