



**Hi there,
We'll be brief...**



We are Halfpica.

We are a group of people in Delhi NCR, India. We create brands, products and marketing. And we use strategy, design, content and development to do it.

WHO WE ARE —

5

**We are five professionals
working together for the last
four years.**

Halfpica is the team of bright creative people from various areas: UI/UX, graphic and motion design, mobile and web development, digital art, project management and copywriting. We are all united with a desire to do our work the best way possible. We aren't afraid of challenges and know the power of teamwork. Let's work together!

We are good at

Branding

- Brand strategy
- Brand identity
- Brand system

Product design

- Mobile apps
- Web apps
- TV apps

Marketing

- Websites
- Advertising
- Social media

We strategize

- Research
- Brand Strategy
- Product Strategy

We design

- User Experience
- Product Design
- Brand Design

We develop

- Front-end development
- CMS development
- Support and Maintenance

How we do it?

Why us?

Close collaboration

We know our stuff, you know your stuff, put it together and that's a whole lot of stuff we know.

No pitching. Period.

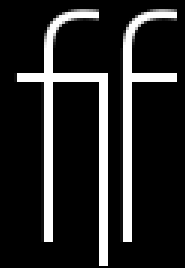
We work with our clients to understand their needs, figure out their budget, create the right team and set the project up.

Cross-functional team

Our imagination isn't limited by a freelancer who may or may not be available. That's not the way to make a great product.

Results

look like...



FITNFASH

ETHNIC

WESTERN

BY OCCASION

ACCESSORIES

FAQS

✉ info@fitnfash.com

☎ +91 9874563210

So many options to *keep you looking fresh*

HOW IT WORKS

What are you looking for today?

SEARCH



DESIGNER: CHHAVI AGGARWAL
Soft Pink Cape Lehenga Set

Rs. 4,250 rental Rs. 28,000 retail



DESIGNER: ROHIT BAL
Pink Crushed Silk Lehenga Skirt and Dupatta

Rs. 5,900 rental Rs. 148,000 retail



♡ ADD TO WISHLIST

Nude & Gold Chanderi

So many options to
keep you looking fresh

BORROW NOW

👗 Select the category

📏 Select the size

SEARCH

How it Works

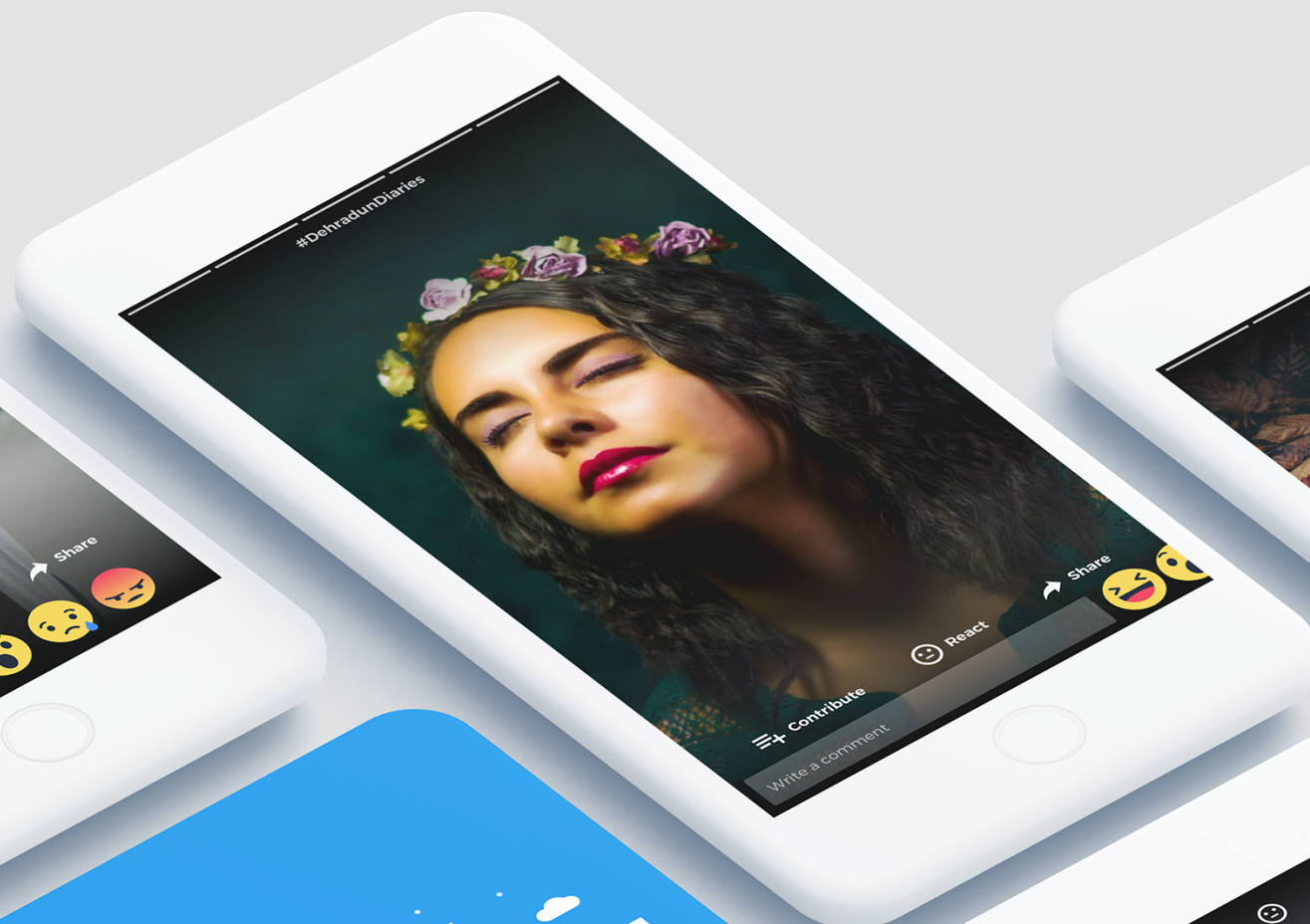
HYGIENE FIRST • CUSTOM FITTING • FREE ALTERNATIVE

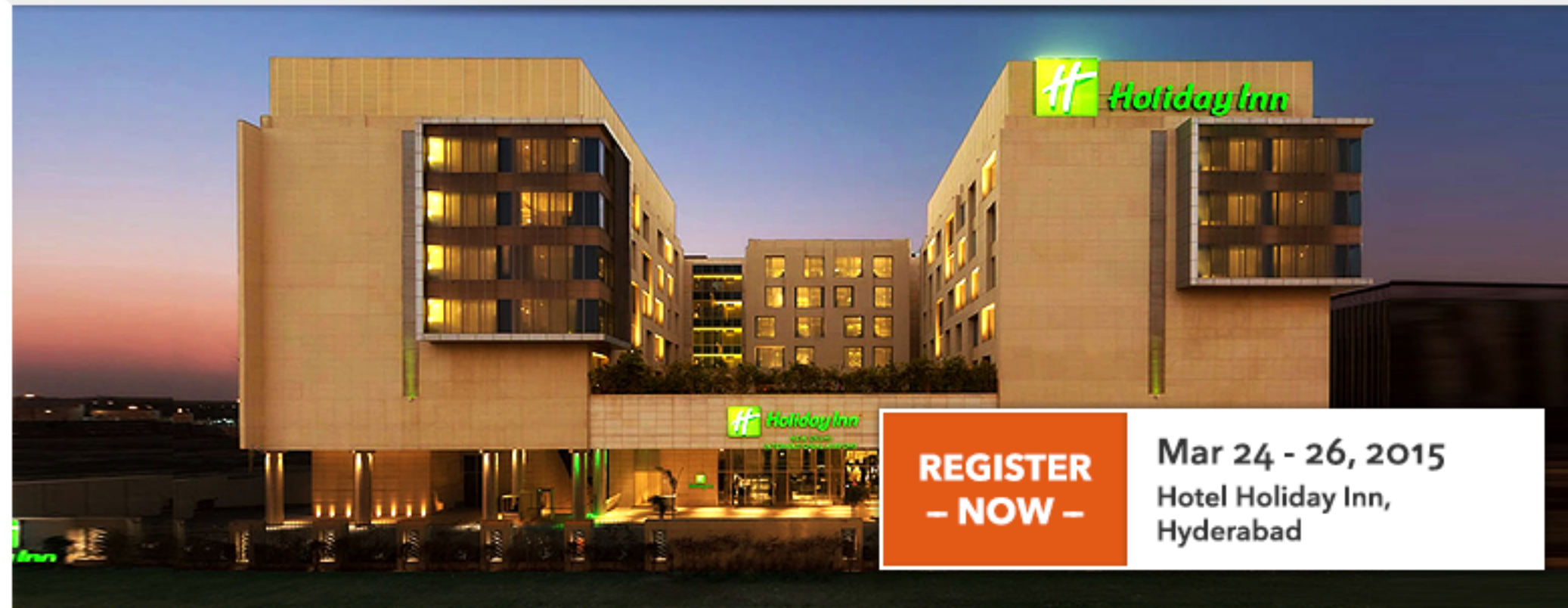
It is simple! Just select the date to wear one of our awesome dresses and book it. What's more? You can also select an alternative wear, at no extra cost.

We will provide free Demo of both the dresses. You can choose to keep any one of them. We will get it custom-fitted.

HAPPY YOU MEANS A HAPPY US.







**REGISTER
- NOW -**

Mar 24 - 26, 2015
Hotel Holiday Inn,
Hyderabad

CONFERENCE

India Event Management Summit 2015

26 Apr

Holiday Inn
Delhi International Airport,
Airport Rd, Aerocity,
Indira Gandhi International Airport
New Delhi 110037



EVENT

**Akendi UX Training &
Certification**



events

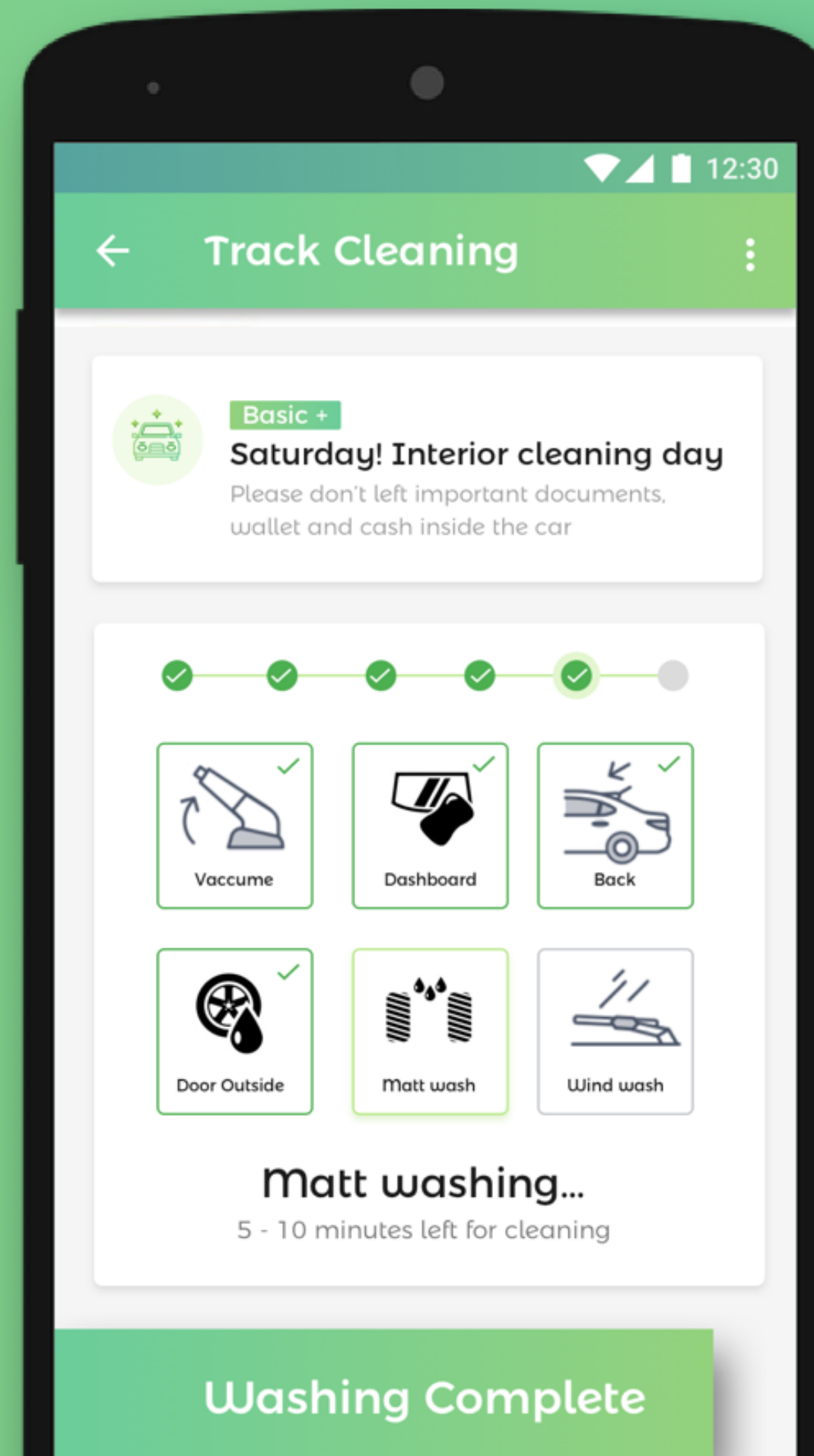
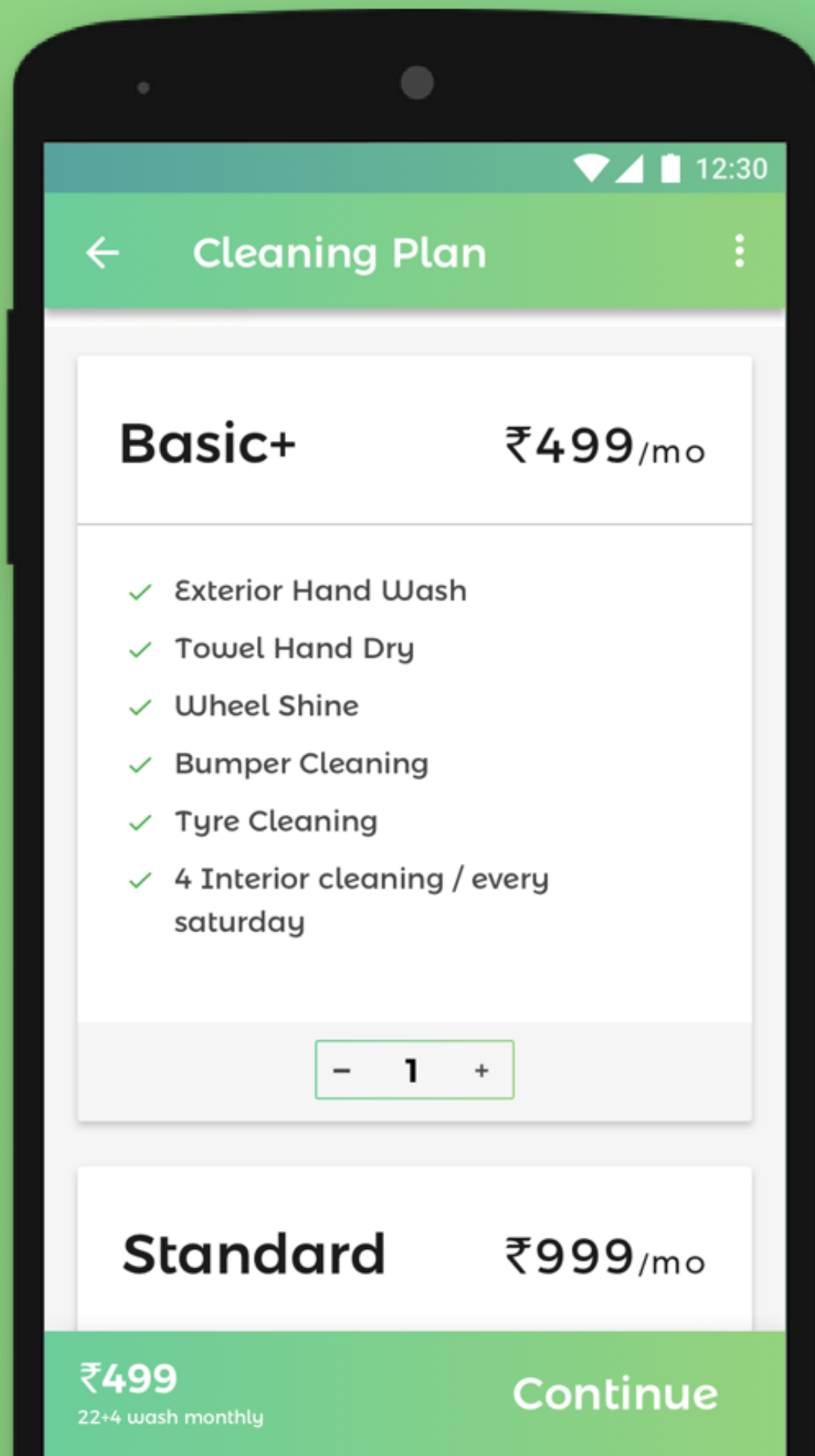
January 17, 2014

02 **09** **54** **22**
DAYS HRS MIN SEC

CONFERENCE

**A Day in the Life of a
Requirement**





Quick Finder

DEPARTMENT

Men's T-shirts & Polos

DISCOUNT

More than 80%

COLOR

Turquoise

PRICE

Rs. 299 and below

BRAND

All Brands

37,469 results

FIND NOW

Show results for

< Fashion

Men's Clothing

- Men's T-shirts & Polos
- Jeans
- Shirts
- Trackpant and Pyjamas
- Trousers
- Shorts & 3/4ths
- Inner & Sleepwear
- Ethnic Wear
- Winter Wear
- Fabrics
- Combos

Refine by

Shopclues Surety

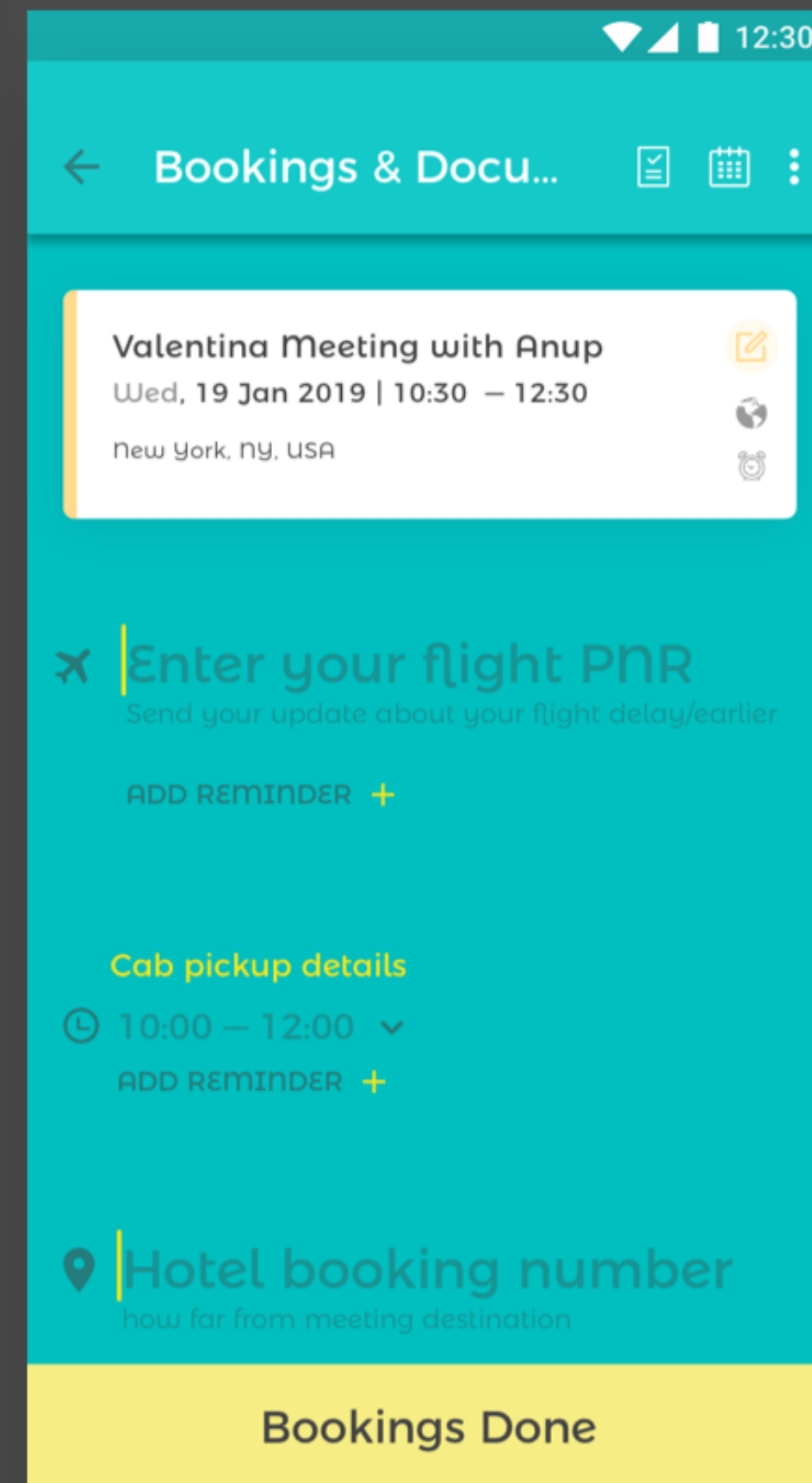
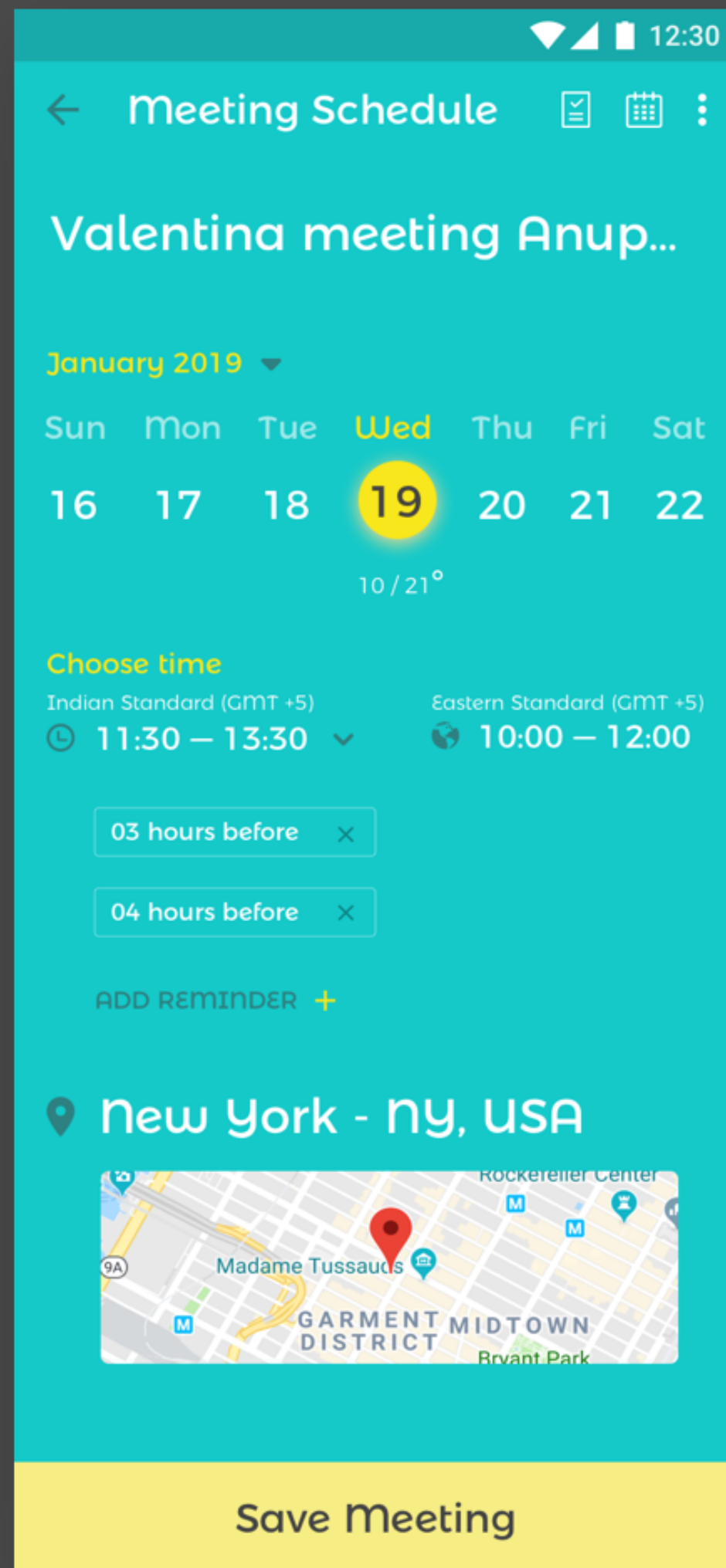
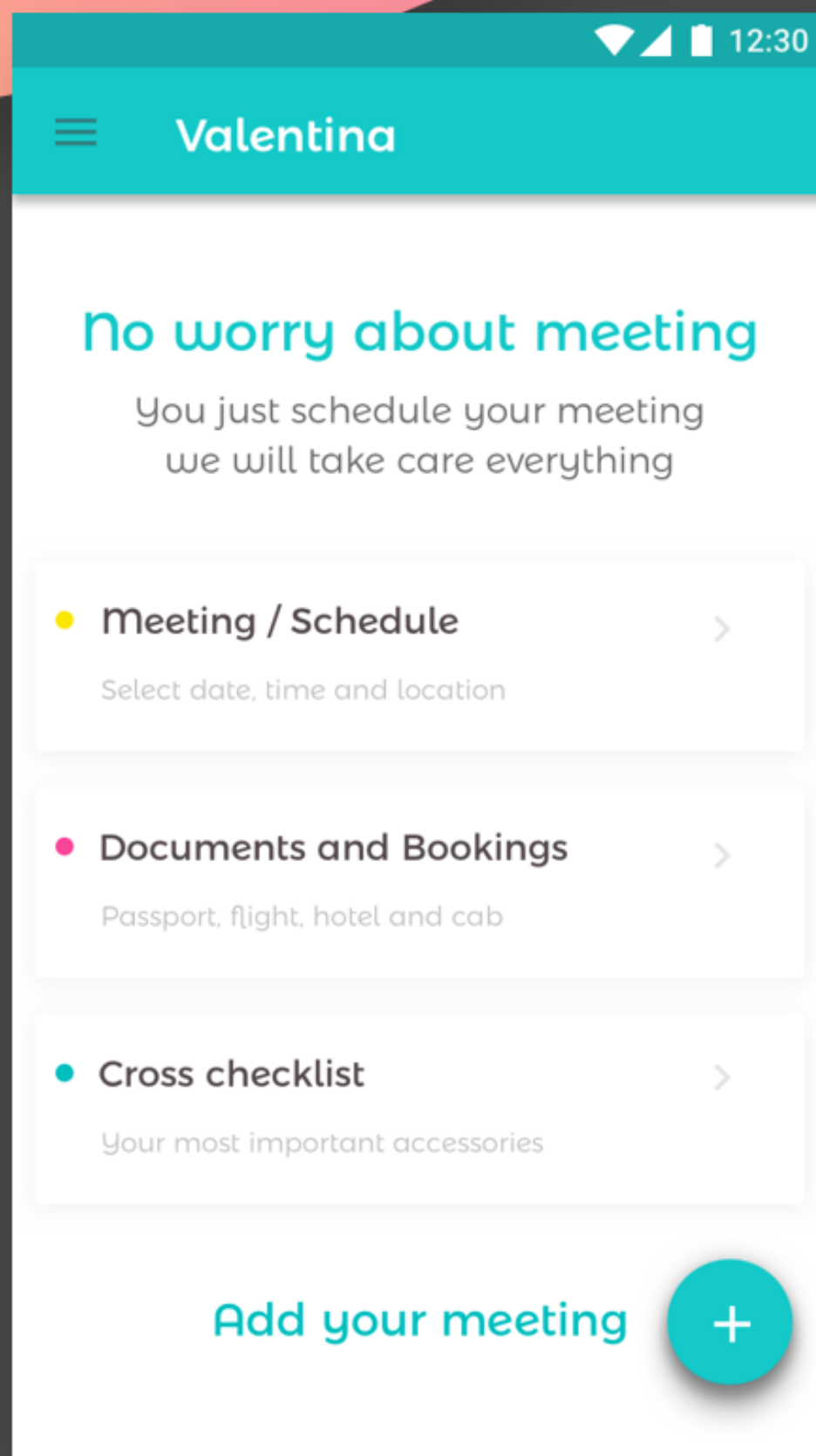
Men's Clothing 1,26,60 Products Found

- HIGH PRICE
- LOW PRICE
- POPULAR PRODUCTS
- BEST SELLING
- NEW ARRIVALS



Inspired by your browsing history





BUZZIN' WEEKLY GUIDE

21-27 JUN



21 JUN

Milehigh Monday Nights @ F Bar & Lounge

An elegant atmosphere of partying in mid air with exotic and privileged service provided to our esteemed guests.



TILL 30 JUN

Kulfi And Chuski Promotion

@ Dhaba, The Claridges



17 JUN

Michael Learns to Rock - India Tour @ F Bar & Lounge

The band is regarded as one of the finest 'popmakers' ever to have hit the global music

30%
OFF





CLASSICAL MUSIC
MAR 6

Music In The Park -
Mandolin & Violin
@ Nehru Park

FOOD PROMOTIONS
FEB 24 - MAR 15

The Year of the Tiger
@ The Yum Yum Tree



NIGHTLIFE
MAR 4

Phi Degrees
@ The Love Hotel at Ali



Jay Hind!

WITH

Sumeet Raghavan

NEW EPISODES
EVERY MON & THU
AT 10:00 PM



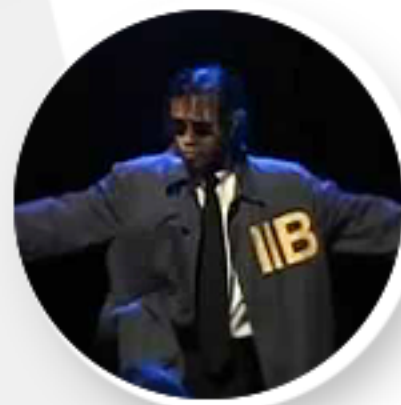
HINDI PLAY
MAR 2 - MAR 6

5th Meta 2010 - Best
of Theatre Festival
@ Shri Ram Centre



ENGLISH PLAY
MAR 6

Blackbird
@ Shri Ram Centre



PLAY
MAR 3

Mirel Masingkha
@ Shri Ram Centre



ART EXHIBITION
FEB 26 - MAR 4



Click to see more

[Dribbble](#)

[Behance](#)

[Website](#)

**They
appreciated us
making the
effort...**

69

When we went live, we were inundated with compliments from both people we knew and people we didn't. That included investors, customers, and partners. I was asked who did the work more times than I ever have in the past.

Amitabh Saran,
Founder & CEO
Altigreen Propulsion Labs

69

We sent out a satisfaction survey to some of our customers to gauge their response to the redesign and over 75% agree that our brand looks better than it did before partnering with Halfpica. They are very good at prioritizing and organizing their workflow.

Karthik Vaidyanath,
CoFounder/ CEO & Head of Product
Instalively.com

69

They were perfect from a design perspective. They always pushed limits to provide the best solution for the client. The team also leveraged trends for design and collaboration tools.

Karun Singla,
CoFounder & CTO
Unicommerce

69

They've been much more professional than any other company we could've found in our own country.

Vineet David,
Assistant General Manager
TUI India

Thank you!

<https://halfpica.com>